

Annual EEO Public File Report Form  
**WXLV & WMYV**  
Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WXLV & WMYV, Winston-Salem, NC and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 8/1/06 to and including 7/31/07 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the applicant accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person or on the phone.

Appendix 1 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/06 to 7/31/07

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Account Executive (2) (WMYV)	Spots n Dots Career Builder	Total for 2 positions: 26
2	Account Executive (2) (WXLV)	SBG Website Referral	Total for 2 positions: 19
3	Commercial Videographer	Station Website	6
4	Graphic & Web Designer	Internal Applicant	2
5	Local Sales Manager	Spots n Dots	14
6	Sales Assistant	Monster.com	12
7	Sales Trainee	Station Website	4

Total Number of Persons Interviewed During Applicable Period: 83

Appendix 2 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/06 to 7/31/07

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	American Women in Radio and TV Maria Brennan 8405 Greensboro Dr., Suite 800 McLean, VA 22102 (703)506-3290 <a href="http://www.awrt.org">www.awrt.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
2	Asian American Journalists Assoc. Francis Achonhoa 1182 Market St. Suite 320 San Francisco, CA 94102 (415)346-2051 <a href="http://www.aaja.org">www.aaja.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
3	Barber-Scotia College Ms. Carolyn Bost 145 Cabarrus Ave., West Concord, NC 28025 (704)789-2900	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
4	Bennett College Career Services Ms. Yolanda Johnson 900 E. Washington St. Greensboro, NC 27401 (336)273-4431	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
5	Bishop State Community College Juliette F. Womack Coordinator Career Planning & Placement 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 <a href="http://www.bishop.edu">www.bishop.edu</a> <a href="mailto:jwomack@bishop.edu">jwomack@bishop.edu</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee

6	Broadcasting & Cable Katie Rosa 360 Park Avenue South, 14 <sup>th</sup> Floor New York, NY 10010 (646)746-6949	4 0	Account Executive Local Sales Manager
7	Brookstone College Ms. Bridget Handley 7815 National Service Rd. Greensboro, NC 27409 (336)668-2627	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
8	Careerbuilder.com Will Evans 1750 Tyson's Blvd., 4 <sup>th</sup> Floor McLean, VA 22102 (410)998-9740 [through December, 2006]	6 4 2	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager
9	Carolina Peacemaker Johnnie Little 400 Summit Ave. Greensboro, NC 27405 (336)274-6210 cpadvertising@bellsouth.net	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Graphics & Web Designer Commercial Videographer
10	Carolina School of Broadcasting Ms. Alyson Young 3435 Performance Rd. F Charlotte, NC 28217 (704)395-9272	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
11	Elizabeth City State University Ms. Sandra Gibson Director of Career Services 1704 Weeksville Rd. Campus Box #804 Elizabeth City, NC 27909 (252)335-3400	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
12	Elon University Ms. Debbie Wall 2700 Campus Box Elon College, NC 27244-2010 (336)278-3566	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
13	Employment Security Commission of NC ATTN: Job Bank 630 W. 6 <sup>th</sup> St. Winston-Salem, NC 27101 (336)761-1700	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
14	Fayetteville State University Ms. Daisy Osborn Advisement & Career Services Center	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer

	1200 Murchison Rd. Fayetteville, NC 28301 (910)672-1111		Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
15	Forsyth Technical Comm. College Career Services Ms. Darlene Jarrett 2100 Silas Creek Parkway Winston-Salem, NC 27103 (336)734-7343	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
16	Greensboro College Career Services Kellie McLeod 815 W. Market St. Greensboro, NC 27401 (336)272-7102	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
17	Greensboro News & Record Brenda Edmonds 200 E. Market St. Greensboro, NC 27401 (336)373-7000 <a href="mailto:adtext@news-record.com">adtext@news-record.com</a>	2 2 1 0	2 Account Executives (WMYV) 2 Account Executives (WXLV) Graphic & Web Designer Commercial Videographer
18	Guilford College Career Development Ms. Emily Fitch 5800 W. Friendly Ave. Greensboro, NC 27410 (336)316-2187 Fax #: (336)316-2464	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
19	Guilford Technical Comm. College Ms. Arimental Moseley Job Placement Center P.O. Box 309 Jamestown, NC 27282 (336)334-4822	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
20	Hispanic Link News Service Hector Erickson-Mendoza 1420 N St. NW Washington, DC 20005 (202)234-0280 <a href="http://www.hispaniclink.org">www.hispaniclink.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
21	Internal Applicants Jeanette Pruitt 3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545	0 0 1 1 0 0 0	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
22	Job/Career Fairs Jeanette Pruitt WXLV-TV/WUPN-TV	1 1	2 Account Executives (WMYV) 2 Account Executives (WXLV)

	3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545		
23	Johnson C. Smith University Mr. Theadore Stowe <a href="mailto:tstowe@jcsu.edu">tstowe@jcsu.edu</a> 100 Beatties Ford Rd. Charlotte, NC 28216 (704)378-1000	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
24	<a href="http://www.monster.com">www.monster.com</a> Judy Fonda 5 Clock Tower Place, Suite 500 Maynard, MA 01754 (800)666-7837 [effective January 1, 2007]	2 1 0 3 1	1 Account Executive (WMYV) Commercial Videographer Graphic & Web Designer Sales Assistant Sales Trainee
25	NAACP Lashunda Booker OR Steve Hairston 4130 Oak Ridge Dr. Winston-Salem, NC 27105 (336)767-3470 Fax #: (336)767-3440	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
26	Native American Journalists Assoc. Christina Wells 555 Dakota St. Al Neuharth Media Center Vermillion, SD 57069 (605)677-5282 <a href="http://www.naja.com">www.naja.com</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
27	Native American Public Telecommunications Rosebud Sioux 1800 No. 33 <sup>rd</sup> St. Lincoln, NE 68583 (402)472-3522 <a href="http://www.nativetelecom.org">www.nativetelecom.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
28	Nat'l Assoc. of Black Journalists Lisa Goodnight 8701-A Adelphi Rd. Adelphi, MD 20783 (301)445-7100 <a href="http://www.nabj.org">www.nabj.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
29	National Association of Broadcasters Karen Hunter Human Resource Development 1771 North St., NW Washington, DC 20036 (202)429-5499 <a href="http://www.nab.org">www.nab.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
30	National Assoc. of Hispanic Journalists Kevin Olivias 1000 National Press Building 529 14 <sup>th</sup> St. NW	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer

	Washington, DC 20045 (202)662-7145 <a href="http://www.nahj.org">www.nahj.org</a>		Local Sales Manager Sales Assistant Sales Trainee
31	National Black MBA Assoc. Jetaun Mallett 180 N. Michigan Ave., Suite 1515 Chicago, IL 60601 (312)236-2622 <a href="http://www.nbmbaa.org">www.nbmbaa.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
32	National Hispanic Media Coalition Alex Nogales 2514 S. Grand Ave. Los Angeles, CA 90007 (213)746-6988 <a href="http://www.nhmc.org">www.nhmc.org</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
33	NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755	2 0 0 0 0 1 0	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
34	North Carolina Central University Brenda Sexton 1801 Fayetteville St. Durham, NC 27707 (919)560-6100	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
35	NC School of the Arts Dept. of Human Resources Mr. Bob Roberts 1533 S. Main St. Winston-Salem, NC 27127 (336)770-1451	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
36	Postaroo Russell Winslow, Webmaster 10706 Beaver Dam Road Hunt Valley, MD 21030 (410)568-1500 <a href="mailto:rwinslow@sbgnet.com">rwinslow@sbgnet.com</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
37	Referral	7 8 0 0 0 5 0	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
38	Salem College Career Development Ms. Katie Bawden	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer

	bawden@salem.edu P.O. Box 10548 Winston-Salem, NC 27108 (336)721-2625		Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
39	Shaw University Career Development Ms. Thai Marc-Charles 118 E. South St. Raleigh, NC 27601 (919)546-8200	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
40	Sinclair Broadcast Group <a href="http://www.sbg.net">www.sbg.net</a> Ms. Sharon Pickeral 10706 Beaver Dam Rd. Cockeysville, MD 21030 (410)568-1517	0 1 1 0 2 2 2	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
41	Spots 'N Dots Patrick Kelley 167 Oakdale Rd. Johnson City, NY 13790 (888)884-2630 <a href="mailto:spotsndots@stny.rr.com">spotsndots@stny.rr.com</a>	1 1 4	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager
42	St. Augustine's College Sandra Clemons White Career Services 1315 Oakwood Avenue Raleigh, NC 27610 (919)516-4242	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
43	Station Website <a href="http://www.abc45.com">www.abc45.com</a> <a href="http://www.upn48.com">www.upn48.com</a> Jeanette Pruitt 3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545	2 0 3 0 3 1 1	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
44	The Chronicle Amanda Miller 617 N. Liberty St. Winston-Salem, NC 27101 (336)722-8628 Fax #: (336)723-9173 <a href="mailto:admin@wschronicle.com">admin@wschronicle.com</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer
*45	The Upper Room Pastor Brenda Young 1 J.W. Thomas Way Thomasville, NC 27360	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
46	<a href="http://www.tvjobs.com">www.tvjobs.com</a> Broadcast Employment Services Mark Holloway	0 0 3	2 Account Executives (WMYV) 2 Account Executives (WXLV) Local Sales Manager

	P.O. Box 4116 Oceanside, CA 92052 (877)988-9808		
47	UNC-Chapel Hill Ms. Julie Pendergraph University Career Services The Wendy P. & Dean E. Painter, Jr. Career Center CB #5140, Hanes Hall Chapel Hill, NC 27599-5140	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
48	UNC-Greensboro Gretchen Pugh Career Services 1000 Spring Garden St. Greensboro, NC 27412 uncg.edu\csc (336)334-5454	1 0 0 0 0 0	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
49	Wake Forest University Dana Hutchens 1834 Wake Forest Rd. Winston-Salem, NC 27106 (336)758-5246 Fax #: (336)758-1971 hutchens@wfu.edu	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
50	Winston-Salem Journal Charlene Williams 418 N. Marshall St. Winston-Salem, NC 27101 (336)727-7425 <a href="mailto:cawilliams@wsjournal.com">cawilliams@wsjournal.com</a>	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer
51	Winston-Salem State University Carmen Berrier berriect@wssu.edu 601 Martin Luther King Jr. Dr. Winston-Salem, NC 27110 (336)750-2000	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee
52	Winston-Salem Urban League Mr. Steve Jones 201 W. 5 <sup>th</sup> St. Winston-Salem, NC 27101 (336)725-5614	0 for all positions	2 Account Executives (WMYV) 2 Account Executives (WXLV) Commercial Videographer Graphic & Web Designer Local Sales Manager Sales Assistant Sales Trainee

\* WXLV and WMYV broadcasts and publishes notices asking organizations that would like to be notified of job vacancies to contact us. For this time period, no one has requested such notification.

Appendix 3 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/06 to 7/31/07

Stations Comprising Station Employment Unit WXLV & WMYV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WXLV & WMYV

**EDUCATIONAL EVENT**

Date of Station Participation: January 4 – January 19, 2007

Participating Employee: Jay Paul, Production Manager; Rozan Tinker, Sr. Commercial Producer

Host of Activity: WXLV/WMYV

Brief Description: A student with one of the area high schools shadowed our Production Department for two weeks. While here, the student learned the basics of television production. Jay Paul and Rozan Tinker discussed employment possibilities with Sinclair Broadcast Group and WXLV/WMYV and what steps the student would need to take for a career in television.

**EDUCATIONAL EVENT**

Date of Station Participation: April 26, 2007

Participating Employee: Jay Paul, Production Manager

Host of Activity: NC A&T State University

Brief Description: Jay Paul, Production Manager, conducted mock-interviews with NC A&T University students to discuss their career futures and possible opportunities within Sinclair Broadcast Group and WXLV/WMYV.

### **CAREER FAIR CO- SPONSORSHIP**

Date of Participation: September 8, 2006; 9a-4pm

Participating Employees: Ron Inman, General Manager; Dave Farshing, National Sales Manager; Fran McRae, Local Sales Manager; Jeanette Pruitt, Programming/Human Resources Coordinator; Jay Paul, Production Manager

Sponsors of Career Fair: Winston-Salem Urban League and WXLV/WMYV

Brief Description: As co-sponsor of the Urban League Career Fair, the Station Employment Unit provided an on-air promotional schedule to encourage public attendance at this event. The Career Fair was open to the public to allow them to meet with area companies. Approximately 400 job seekers attended. Each manager spoke to job seekers about career opportunities in the broadcast industry, specifically with the Station Employment Unit and Sinclair Broadcast Group.

### **JOB FAIR**

Date of Participation: September 11, 2006; 1-430pm

Participating Employees: Dave Farshing, National Sales Manager; Jay Paul, Production Manager

Sponsor of Job Fair: Winston-Salem State University

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

### **JOB FAIR**

Date of Participation: February 21, 2007; 11am-2pm

Participating Employees: Jeanette Pruitt, Programming/Human Resources Coordinator; Dave Farshing, National Sales Manager

Sponsor of Job Fair: North Carolina A&T State University

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

## **JOB FAIR**

Date of Participation: March 28, 2007; 1230-4pm

Participating Employees: Jeanette Pruitt, Programming/Human Resources Coordinator

Sponsor of Job Fair: University of North Carolina at Greensboro

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group.

## **JOB FAIR**

Date of Participation: June 12 and 13, 2007; 830am-530pm each day

Participating Employee: Sharon Pickeral, Sinclair Broadcast Group Employment Manager

Sponsor of Job Fair: WXLV-TV/WMYV-TV

Brief Description: This Job Fair was designed to attract qualified applicants for a career in Television Sales within the Station Employment Unit and Sinclair Broadcast Group. We aired a 6-week commercial schedule advertising a Sales Open House. As a result, many qualified applicants applied and were interviewed for our Sales Department.

We encouraged job seekers at all job fairs to check our websites, [www.abc45.com](http://www.abc45.com), or [my48.tv](http://my48.tv), for any future openings within our stations, as well as in other Sinclair stations.

## **INTERNSHIP PROGRAM**

WXLV & WMYV have an internship program as defined below. From 8/1/06 to 7/31/07, we have utilized the talents of three local college students in our production and sales departments. Two of these interns worked in the Production department. One attended NC A&T State University and one attended Winston-Salem State University. One student interned in the Sales department and attended Winston-Salem State University.

Program Goal:

The goal of our internship program is to recruit candidates, primarily juniors and seniors, from colleges and prepare them for entry-level jobs within the broadcast industry.

Program Objectives:

- Develop links with technical schools, universities and colleges to promote WXLV & WMYV as prospective employers.

- Create a symbiotic relationship between interns and station employees.

- Provide interns with opportunities for translating classroom theories into industry applications. Interns will have the chance to develop practical skills that will improve their chances for success within the broadcast industry.

**Eligibility Requirements:**

The applicant must be attending an accredited institution. Graduate students also are eligible. Preferably, applicants should be communication majors, though other majors may be considered.

The applicant must be at least 18 years of age.

The applicant must be in good academic standing, as defined by his or her academic institution.

The applicant must receive academic credit for the internship experience. He or she must be registered for college credit at his or her institution during the quarter or semester in which the internship is performed. Interns are not paid.

In addition to meeting the institution's eligibility requirements, the applicant must meet the station's eligibility requirements.

Any person interested in internship opportunities should contact the station for more details.

**TRAINING**

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Training Session: Sexual Harassment in the Workplace: Supervisor Training

Date of Training: November 30, 2006

Presenter: Mary Hager, Sinclair Regional Human Resources Manager

Participating Employees: Ron Inman, General Manager; Jeanette Pruitt, Programming/Human Resources Coordinator; Fran McRae, General Sales Manager; Sean Hollern, Local Sales Manager; Jay Paul, Production Manager; Dave Farshing, National Sales Manager; Belinda Reid, Accounting Manager

Description of Activity: Station managers participated in the Sinclair sponsored training on "Sexual Harassment in the Workplace: Supervisor Training". Topics included EEOC definition of sexual harassment; unwelcome conduct; consequences of sexual harassment; preventing sexual harassment in the workplace; Sinclair's Open Door Policy.