

Annual EEO Public File Report Form  
**WXLV & WMYV**  
Annual EEO Public File Report

The purpose of the EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: WXLV & WMYV, Winston-Salem, NC and is required to be placed in the public inspection files of these stations, and posted on their web sites, if they have web sites.

The information contained in this Report covers the time period beginning 8/1/07 to and including 7/31/08 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment sources utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified by name, address, contact person and telephone number;
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Sections 73.2080(c)(2) of the FCC rules.

Appendices 1, 2, and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source Was Utilized” refer to the number of the full-time job positions listed on Appendix 1.

For the purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the applicant accepted the job offer and started in the position. A person was deemed “interviewed” when he or she was interviewed in person or on the phone.

Appendix 1 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/07 to 7/31/08

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 1: Vacancy Information

	Full-time Positions Filled By job Title	Recruitment Source of Hiree	Total Number of Interviewees from All sources for This Position
1	Account Executive (2) (WMYV)	1 Sbgi.net 1 Careerbuilder.com	27
2	Account Executive (WXLV)	1 Sbgi.net	11
3	Traffic Continuity Assistant (2)	Winston-Salem Journal newspaper Station referral	8
4	Chief Engineer	Internal application	2
5	Assistant Chief Engineer	Referral	1
6	Senior Commercial Producer/Director	Internal application	2
7	Master Control Operator	Careerbuilder.com	5
8	Commercial Photographer	Sbgi.net	3
9	Sales Coord/Sales Trainee	Careerbuilder.com	1
10	Local Sales Manager	Referral	1

Total Number of Persons Interviewed During Applicable Period: 61

Appendix 2 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/07 to 7/31/08

Stations Comprising Station Employment Unit: WXLV & WMYV

Section 2: Recruitment Source Information

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period (If Any)	Full-time Positions for Which This Source Was Utilized
1	Asian American Journalists Assoc. Francis Achondo 1182 Market St. Suite 320 San Francisco, CA 94102 (415)346-2051 <a href="http://www.aja.org">www.aja.org</a>	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
2	Barber-Scotia College Ms. Carolyn Bost 145 Cabarrus Ave., West Concord, NC 28025 (704)789-2900	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
3	Bennett College Career Services Ms. Yolanda Johnson 900 E. Washington St. Greensboro, NC 27401 (336)273-4431	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
4	Bishop State Community College Juliette F. Womack Coordinator	0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity

	Career Planning & Placement 351 N. Broad Street Mobile, AL 36603-5898 (251)662-5371 <a href="http://www.bishop.edu">www.bishop.edu</a> <a href="mailto:jwomack@bishop.edu">jwomack@bishop.edu</a>	0 0 0 0 0 0 0	Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
5	Broadcasting & Cable Katie Rosa 360 Park Avenue South, 14 <sup>th</sup> Floor New York, NY 10010 (646)746-6949	0 0	Account Executive -WXLV Local Sales Manager
6	Brookstone College Ms. Bridget Handley 7815 National Service Rd. Greensboro, NC 27409 (336)668-2627	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
7	Careerbuilder.com Allison Weitzman Major Account Executive 8401 Greensboro Drive McLean, VA 22102  *began source 1/1/08	10 0 1 0 0 0 0 0 3 1 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
		0	
8	Carolina School of Broadcasting Ms. Alyson Young 3435 Performance Rd. F Charlotte, NC 28217 (704)395-9272	0 0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
9	Elizabeth City State University Ms. Sandra Gibson Director of Career Services 1704 Weeksville Rd. Campus Box #804 Elizabeth City, NC 27909 (252)335-3400	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee

		0	Local Sales Manager
10	Elon University Ms. Debbie Wall 2700 Campus Box Elon College, NC 27244-2010 (336)278-3566	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
11	Employment Security Commission of NC ATTN: Job Bank 630 W. 6 <sup>th</sup> St. Winston-Salem, NC 27101 (336)761-1700	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
12	Fayetteville State University Ms. Daisy Osborn Advisement & Career Services Center 1200 Murchison Rd. Fayetteville, NC 28301 (910)672-1111	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
13	Forsyth Technical Comm. College Career Services Ms. Darlene Jarrett 2100 Silas Creek Parkway Winston-Salem, NC 27103 (336)734-7343	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
14	Greensboro College Career Services Kellie McLeod 815 W. Market St. Greensboro, NC 27401 (336)272-7102	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager

15	<p>Guilford College  Career Development  Ms. Emily Fitch  5800 W. Friendly Ave.  Greensboro, NC 27410  (336)316-2187  Fax #: (336)316-2464</p>	<p>0 0 0 0 0 0 0 0 0 0</p>	<p>2 Account Executives (WMYV)  1 Account Executives (WXLV)  2 Traffic Continuity  Chief Engineer  Assistant Chief Engineer  Sr Commercial Producer/Director  Commercial Photographer  Master Control Operator  Sales Coord/Sales Trainee  Local Sales Manager</p>
16	<p>Guilford Technical Comm. College  Ms. Arimental Moseley  Job Placement Center  P.O. Box 309  Jamestown, NC 27282  (336)334-4822</p>	<p>0 0 0 0 0 0 0 0 0 0</p>	<p>2 Account Executives (WMYV)  1 Account Executives (WXLV)  2 Traffic Continuity  Chief Engineer  Assistant Chief Engineer  Sr Commercial Producer/Director  Commercial Photographer  Master Control Operator  Sales Coord/Sales Trainee  Local Sales Manager</p>
17	<p>Hispanic Link News Service  Hector Erickson-Mendoza  1420 N St. NW  Washington, DC 20005  (202)234-0280  <a href="http://www.hispaniclink.org">www.hispaniclink.org</a></p>	<p>0 0 0 0 0 0 0 0 0 0</p>	<p>2 Account Executives (WMYV)  1 Account Executives (WXLV)  2 Traffic Continuity  Chief Engineer  Assistant Chief Engineer  Sr Commercial Producer/Director  Commercial Photographer  Master Control Operator  Sales Coord/Sales Trainee  Local Sales Manager</p>
18	<p>Internal Applicants  Belinda Reid  3500 Myer Lee Dr.  Winston-Salem, NC 27101  (336)722-4545</p>	<p>0 0 1 0 2 0 1 0</p>	<p>2 Account Executives (WMYV)  1 Account Executives (WXLV)  Chief Engineer  Assistant Chief Engineer  Sr Commercial Producer/Director  Master Control Operator  Commercial Photographer  Local Sales Manager</p>
19	<p>Job/Career Fairs  Belinda Reid  WXLV-TV/WUPN-TV  3500 Myer Lee Dr.  Winston-Salem, NC 27101  (336)722-4545</p>	<p>0 0 0 0 0</p>	<p>6 Account Executives (WMYV)  6 Account Executives (WXLV)  1 Traffic Continuity  2 Master Control Operator  3 Commercial Photographer</p>
20	<p>Johnson C. Smith University  Mr. Theadore Stowe  <a href="mailto:tstowe@jcsu.edu">tstowe@jcsu.edu</a>  100 Beatties Ford Rd.  Charlotte, NC 28216  (704)378-1000</p>	<p>0 0 0 0 0 0 0</p>	<p>2 Account Executives (WMYV)  1 Account Executives (WXLV)  2 Traffic Continuity  Chief Engineer  Assistant Chief Engineer  Sr Commercial Producer/Director  Commercial Photographer</p>

		0 0 0	Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
21	<a href="http://www.monster.com">www.monster.com</a> Judy Fonda 5 Clock Tower Place, Suite 500 Maynard, MA 01754 (800)666-7837 [ended 12/31/07]	8 2 0	1 Account Executive (WMYV) 1 Account Executive (WXLV) Traffic Continuity
22	NAACP Lashunda Booker OR Steve Hairston 4130 Oak Ridge Dr. Winston-Salem, NC 27105 (336)767-3470 Fax #: (336)767-3440	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
23	Native American Journalists Assoc. Christina Wells 555 Dakota St. Al Neuharth Media Center Vermillion, SD 57069 (605)677-5282 <a href="http://www.naja.com">www.naja.com</a>	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
24	Native American Public Telecommunications Rosebud Sioux 1800 No. 33 <sup>rd</sup> St. Lincoln, NE 68583 (402)472-3522 <a href="http://www.nativetelecom.org">www.nativetelecom.org</a>	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
25	Nat'l Assoc. of Black Journalists Lisa Goodnight 8701-A Adelphi Rd. Adelphi, MD 20783 (301)445-7100 <a href="http://www.nabj.org">www.nabj.org</a>	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
26	National Association of Broadcasters Karen Hunter	0 0	1 Account Executives (WMYV) 1 Account Executives (WXLV)

	Human Resource Development 1771 North St., NW Washington, DC 20036 (202)429-5499 <a href="http://www.nab.org">www.nab.org</a> (ended 1/1/08)	0 1 0	Traffic Continuity Master Control Operator Local Sales Manager
27	National Assoc. of Hispanic Journalists Kevin Olivas 1000 National Press Building 529 14 <sup>th</sup> St. NW Washington, DC 20045 (202)662-7145 <a href="http://www.nahj.org">www.nahj.org</a>	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
28	National Black MBA Assoc. Jetaun Mallett 180 N. Michigan Ave., Suite 1515 Chicago, IL 60601 (312)236-2622 <a href="http://www.nbmbaa.org">www.nbmbaa.org</a>	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
29	National Hispanic Media Coalition Alex Nogales 2514 S. Grand Ave. Los Angeles, CA 90007 (213)746-6988 <a href="http://www.nhmc.org">www.nhmc.org</a>	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
30	NC A&T State University Ms. Cynthia Downing NC A&T State University Office of Career Services Murphy Hall Room 101 Greensboro, NC 27411 (336)334-7755	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
31	North Carolina Central University Brenda Sexton 1801 Fayetteville St. Durham, NC 27707 (919)560-6100	0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director

		0 0 0 0	Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
32	NC School of the Arts Dept. of Human Resources Mr. Bob Roberts 1533 S. Main St. Winston-Salem, NC 27127 (336)770-1451	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
33	Postaroo Russell Winslow, Webmaster 10706 Beaver Dam Road Hunt Valley, MD 21030 (410)568-1500 <a href="mailto:rwinslow@sbgnet.com">rwinslow@sbgnet.com</a> (ended 11/30/07)	0 0 0	1 Account Executives (WMYV) 1 Account Executives (WXLV) Traffic Continuity
34	Referral	0 1 1 0 1 0 0 0 1 1	1 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Master Control Operator Commercial Photographer Local Sales Manager
35	Salem College Career Development Ms. Katie Bawden bawden@salem.edu P.O. Box 10548 Winston-Salem, NC 27108 (336)721-2625	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
36	Shaw University Career Development Ms. Thai Marc-Charles 118 E. South St. Raleigh, NC 27601 (919)546-8200	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
37	Sinclair Website	7	2 Account Executives (WMYV)

	10706 Beaver Dam Rd. Cockeysville, MD 21030 Sharon Pickeral (410)568-1517 <a href="http://www.sbgi.net">www.sbgi.net</a>	1 1 1 0 0 1 1 0 0	1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
38	Spots 'N Dots Patrick Kelley 167 Oakdale Rd. Johnson City, NY 13790 (888)884-2630 <a href="mailto:spotsndots@stny.rr.com">spotsndots@stny.rr.com</a>	0 0	1 Account Executives (WMYV) 1 Account Executives (WXLV)
39	St. Augustine's College Sandra Clemons White Career Services 1315 Oakwood Avenue Raleigh, NC 27610 (919)516-4242	0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
40	Station Website <a href="http://www.abc45.com">www.abc45.com</a> <a href="http://www.upn48.com">www.upn48.com</a> Belinda Reid 3500 Myer Lee Dr. Winston-Salem, NC 27101 (336)722-4545	0 2 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
41	The Chronicle Amanda Miller 617 N. Liberty St. Winston-Salem, NC 27101 (336)722-8628 Fax #: (336)723-9173 <a href="mailto:admin@wschronicle.com">admin@wschronicle.com</a>	0 0 0 0 0 0	1 Account Executives (WMYV) 1 Account Executives (WXLV) Traffic Continuity Assistant Chief Engineer Commercial Producer/Director Master Control Operator
42	The Upper Room Pastor Brenda Young 1 J.W. Thomas Way Thomasville, NC 27360 (moved left no forwarding address)	0 0 0	1 Account Executives (WMYV) 1 Account Executives (WXLV) Traffic Continuity
43	<a href="http://www.tvjobs.com">www.tvjobs.com</a> Broadcast Employment Services Mark Holloway P.O. Box 4116 Oceanside, CA 92052 (877)988-9808	0 1 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director

			Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
44	UNC-Chapel Hill Ms. Julie Pendergraph University Career Services The Wendy P. & Dean E. Painter, Jr. Career Center CB #5140, Hanes Hall Chapel Hill, NC 27599-5140	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
45	UNC-Greensboro Gretchen Pugh Career Services 1000 Spring Garden St. Greensboro, NC 27412 uncg.edu\esc (336)334-5454	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
46	Wake Forest University Dana Hutchens 1834 Wake Forest Rd. Winston-Salem, NC 27106 (336)758-5246 Fax #: (336)758-1971 hutchens@wfu.edu	2 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
47	Winston-Salem Journal Charlene Williams 418 N. Marshall St. Winston-Salem, NC 27101 (336)727-7425 <a href="mailto:cawilliams@wsjournal.com">cawilliams@wsjournal.com</a>	0 0 5	1 Account Executives (WMYV) 1 Account Executives (WXLV) Traffic Continuity
48	Winston-Salem State University Carmen Berrier berriect@wssu.edu 601 Martin Luther King Jr. Dr. Winston-Salem, NC 27110 (336)750-2000	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
49	Winston-Salem Urban League	0	2 Account Executives (WMYV)

	Mr. Steve Jones 201 W. 5 <sup>th</sup> St. Winston-Salem, NC 27101 (336)725-5614	0 0 0 0 0 0 0 0 0	1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
50	Averett University Ms. Katlin Hecox Director of Career Services 420 W. Main Street Danville, VA 24541 434-791-5629 (began 12/12/2007)	0 0 0 0 0 0 0 0 0 0	2 Account Executives (WMYV) 1 Account Executives (WXLV) 2 Traffic Continuity Chief Engineer Assistant Chief Engineer Sr Commercial Producer/Director Commercial Photographer Master Control Operator Sales Coord/Sales Trainee Local Sales Manager
51	<a href="http://www.jobnuggets.com">www.jobnuggets.com</a>	0	Assistant Chief Engineer
52	Job ad ran on WXLV/WMYV for Account Executives	4	1 Account Executives (WXLV,WMYV)
53	Dixie Classic Fair – Winston Salem,NC	0	1 Account Executives (WXLV,WMYV)

\* WXLV and WMYV broadcasts and publishes notices asking organizations that would like to be notified of job vacancies to contact us. For this time period, Averett University made that request.

Appendix 3 to

Sample Annual EEO Public File Report Form

Covering the Period from 8/1/07 to 7/31/08

Stations Comprising Station Employment Unit WXLV & WMYV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WXLV & WMYV

**EDUCATIONAL EVENT**

Date of Station Participation: April 24, 2008

Participating Employee: Jay Paul, Production Manager

Host of Activity: NC A&T State University

Brief Description: Jay Paul, Production Manager, conducted mock-interviews with NC A&T University students to discuss their career futures and possible opportunities within Sinclair Broadcast Group and WXLV/WMYV.

**COMMUNITY EVENT**

Date of Station Participation: October 4, 2007 – 3:30 p to 6:30 p

Participating Employee: Belinda Reid, Accounting/Human Resources Manager

Host of Activity: Dixie Classic Fair

Brief Description: Belinda Reid displayed our current job openings at our WXLV/WMYV booth at the Dixie Classic Fair. The open positions were Account Executives in Sales for WXLV/WMYV. She discussed possible career opportunities within Sinclair Broadcast Group and WXLV/WMYV with the general public. Brochures were handed out that included the history of our stations, job openings and a word from our General Manager, Ron Inman.

### **CAREER FAIR CO- SPONSORSHIP**

Date of Participation: September 28, 2007; 9:30am-4pm

Participating Employees: Ron Inman, General Manager; Dave Farshing, National Sales Manager; Fran McRae, General Sales Manager; Belinda Reid Accounting/Human Resources Manager

Sponsors of Career Fair: Winston-Salem Urban League and WXLV/WMYV

Brief Description: As co-sponsor of the Urban League Career Fair, the Station Employment Unit provided an on-air promotional schedule to encourage public attendance at this event. The Career Fair was open to the public to allow them to meet with area companies. Approximately 400 job seekers attended. Each manager spoke to job seekers about career opportunities in the broadcast industry, specifically with the Station Employment Unit and Sinclair Broadcast Group. Our open positions were Account Executives for WXLV/WMYV in Sales and Traffic Continuity in our Traffic Department.

### **JOB FAIR**

Date of Participation: September 13, 2007; 1-430pm

Participating Employees: Ron Inman, General Manager, Belinda Reid, Accting/Human Resources Manager, Mary Hager, Regional Human Resources Manager-WLOS and WBSC

Sponsor of Job Fair: Winston-Salem State University

Brief Description: This Job Fair was held for students and graduates to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Information packets with our company website were given out so students could go on line and look at job availabilities at all locations and submit on line applications and resumes. We spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. . Our open positions were Account Executives for WXLV/WMYV in Sales

### **JOB FAIR**

Date of Participation: February 21, 2008; 10am-3pm

Participating Employees: Belinda Reid, Accounting Manager/Human Resources Coordinator; Dave Farshing, National Sales Manager

Sponsor of Job Fair: North Carolina A&T State University

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. . Our open positions were Account Executives for WXLV/WMYV in Sales

## **JOB FAIR**

Date of Participation: March 26, 2008; 12:30-4 pm

Participating Employees: Belinda Reid, Accounting Mgr/HRC and Dave Farshing, National Sales Mgr

Sponsor of Job Fair: University of North Carolina at Greensboro

Brief Description: This Job Fair was held for students to allow them the opportunity to meet with area companies to discuss available full-time and part-time positions. Resumes were collected and we spoke with students about career opportunities and internships, not only at our local stations, but within Sinclair Broadcast Group. Our open positions were Account Executives for WXLV/WMYV in Sales and Master Control Operator in On Air Operations and Commercial Photographer in Production.

## **SPONSORED JOB FAIR**

Date of Participation: April 7, 2008; 9-3p

Participating Employees: Belinda Reid, Accounting Manager, Fran McRae, General Sales Manager and Stefanie Rhoney (Sales Trainee that put the career fair together)

Sponsor of Job Fair: WXLV-TV/WMYV-TV at Embassy Suites in Greensboro

Brief Description: This Job Fair was held to attract qualified applicants for a career in Television Sales, Master Control Operator and Production Videographer within the Sinclair Broadcast Group. We aired a 2-week commercial schedule advertising a job, career fair at the Embassy Suites Hotel. As a result, many qualified applicants applied. Our open positions were Account Executives for WXLV/WMYV in Sales and Master Control Operator in On Air Operations and Commercial Photographer in Production.

We encouraged job seekers at all job fairs to check our websites, [www.abc45.com](http://www.abc45.com), or [my48.tv](http://my48.tv) or [www.sbg.net](http://www.sbg.net), for any future openings within our stations, as well as in other Sinclair stations.

## **TRAINING**

SBG Inc. is an equal opportunity employer. Equal employment opportunity has been and continues to be both the Company's policy and practice. In order to provide equal employment and advancement opportunities to all individuals, employment decisions at SBG and its stations will be based on merit, qualifications, and abilities. We will recruit, hire, train, promote, and make all other employment decisions without regard to race, color, religion, sex, national origin, age, disability, veteran status, Acquired-Immune Deficiency Syndrome (AIDS), AIDS-Related Complex (ARC), veteran status or any other category protected by law.

Further, in keeping with this commitment to equal employment opportunity, SBG Inc. offers mandatory training for equal opportunity employment, discrimination and appropriate workplace behavior, including workplace harassment, to its management.

Training Session: "Road to We": Nolls & Associates(Satellite Training)

Date of Training: October 23, 2007

Presenter: Tim Lynch

Participating Employees: Ron Inman, General Manager; Jeanette Pruitt, Programming, Fran McRae, General Sales Manager; Sean Hollern, Local Sales Manager; Jay Paul, Production Manager; Dave Farshing, National Sales Manager; Belinda Reid, Accounting/HR Manager, Diane Normandin, Credit Mgr, Eric Gabriel, Promotions Manager, Zane Parnell, Chief Engineer

Description of Activity: Station managers participated in the Sinclair sponsored training on “Road to We”. Topics included Modes of Human Performance, Stages of Team Development, Moving a Team Along, Signature Behaviors of a Team Player and Conflict resolution.

Training Session: “The Manager as Catalyst” : Nolls & Associates(Satellite Training)

Date of Training: June 24, 2008

Presenter: Tim Daniels

Participating Employees: Ron Inman, General Manager; Jeanette Pruitt, Programming, Fran McRae, General Sales Manager; Rickey Pierce, Asst Chief Engineer, Jay Paul, Production Manager; Belinda Reid, Accounting/HR Manager, Diane Normandin, Credit Mgr, Eric Gabriel, Promotions Manager, Jim Hartline, Chief Engineer, Dana Baker, Traffic Mgr, John McDuffie, Traffic Mgr.

Description of Activity: Station managers participated in the Sinclair sponsored training on “The Manager as Catalyst” Topics included Creating the Conditions of Excellence, The Governing Power of Example and Setting up a Virtuous Cycle.