

MobiDeals Commercial Contest
OFFICIAL TEAM MEMBER ENTRY FORM

Name: _____ School Name: _____

Name of Group of Class: _____ Team Leader Name: _____

As a condition of participating in MobiDeals contest presented by Sinclair Television of Buffalo, Inc., which owns or programs television broadcast station WXLV/WMYV ABC45/MY48, I warrant represent, acknowledge and agree as follows:

1. I hereby grant Sinclair Television of Buffalo, Inc., Sinclair Broadcast Group, Inc. (collectively "Sinclair"), the judges, their respective parent, subsidiary and affiliated companies, and the advertising, fulfillment and promotion agencies, agents and representatives of each, as well as the directors, officers, employees, agents and representatives of each and their designees, assignees and licensees (hereafter, collectively, the "Companies"), the worldwide and perpetual right and authority to use, publish, display and reproduce my name, video, photograph, and other likeness and/or any biographical information I may provide, and any statement I make concerning the promotion or the prizes in any and all media, in perpetuity, for the purpose of trade promotion and/or otherwise, without notification or additional compensation, except where prohibited by law.

2. I agree that the use of the videotape produced within this promotion is authorized by all persons appearing within, or otherwise having rights with respect to, the videotape and its use in this promotion will not violate the rights of any third parties. In the event that a submission is used for promotional purposes, the Companies reserve the right to reproduce it in full or to crop or otherwise edit or modify it for reproduction at their discretion. I agree that the DVD submitted with my entry form for this promotion shall become the property of Sinclair.

3. I further agree that I am the parent or legal guardian of any minor that may appear in the videotape that I submit, as part of my videotape entry and I hereby authorize the use of such videotape.

4. On behalf of myself, my relatives, heirs, assignees, executors and administrators, I hereby permanently, irrevocably and forever waive any and all claims, liabilities, losses and damages (including but not limited to court costs and attorney's fees) now or in the future of any kind and nature whatsoever (collectively "Claims") against the Companies, and their predecessors and successors in interest, assignees, licensees and designees (the "Released Parties") relating any way to: (i) the promotion, including any contest therein; (ii) any personal injury, property damage, use of my name or physical likeness as describe herein, or any other injury, damage or loss resulting from the promotion, or any travel I undertake in connection with the promotion, and forever release and discharge the Released Parties from any and all liability with respect thereto. I further agree that I will indemnify and hold the Released Parties harmless from and against all Claims arising out of, connected with or as a result of my breach of this agreement.

5. I further acknowledge that this document along with the official contest rules constitutes the entire agreement and complete understanding of the parties, and that no oral or prior written agreements shall be deemed a part or modification of this agreement. This agreement cannot be modified except by a written instrument signed by an authorized representative of the Companies. I, the undersigned contestant, hereby certify and represent that I have read the foregoing and fully understand the meaning and the effect thereof, and intending to be legally bound. I have signed this document on the date indicated below.

ENTRANT INFORMATION (Please print legibly)

Age: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Signature: _____ Date: _____

***If you are under eighteen (18) years of age, your parent or legal guardian must sign below.**

I _____ certify that I am the parent or legal guardian of _____ and on behalf of _____ as well as myself, have read this release and agree to all of its terms.

(Signature of Parent or Legal Guardian)

(Print Name)

A COMPLETE GROUP/TEAM ENTRY INCLUDES:

1) TEAM ENTRY FORM FILLED OUT COMPLETELY BY TEAM LEADER

2) SIGNED TEAM MEMBER ENTRY FORM FOR EACH MEMBER OF THE TEAM ENTERING CONTEST.

3) COMPLETED COMMERCIAL, SUBMITTED ON DVD , PROMOTING ABC45/MY48 LOCAL MOBILE COUPON SERVICE WITH A RUNNING TIME OF 30 SECONDS

4) SIGNED APPEARANCE RELEASE FORMS FROM NON-TEAM MEMBERS STARRING IN THE COMMERCIAL.